

COURSE PROSPECTUS



FUNNEL BUSINESS GAMEPLAN

SELLYOURSERVICE

The Funnel Business Gameplan is an online training program designed to help marketing businesses increase their prices, attract high value clients and sell marketing funnels for five figures.



Hi there

I'm Mike Killen and I'm the founder of Sell Your Service.

I rank #1 on Google for "How To Sell A Marketing Funnel" and "What To Charge For A Marketing Funnel"

I'm also the author of Five Figure Funnels: How to sell a marketing funnel for \$25,000+

I've been interviewed by some of the top marketing, funnel and sales companies in the world on how to attract high value leads and close five figure sales.

I've also trained over 3000 funnel builders on increasing their prices. I'm the author of From Single To Scale and run a YouTube channel dedicated to helping funnel builders like you, increase your prices and sell five figure funnels.

I want to talk to you about The Funnel Business Gameplan. An online training program designed to help marketing businesses increase their prices, attract high value clients and sell marketing funnels for five figures.

If you have any questions, please just email me michael@sellyourservice.co.uk.

You can do this, let'd do it

Mike Killen



Sell Your Service
sellyourservice.co.uk/gameplan
youtube.com/c/sellyourserviceuk
[@mike_killen](https://facebook.com/sysmastermind)

Three Big Problems

That Funnel Businesses Face

NO ATTENTION



There are more players entering the marketing funnel market than ever before. New DIY platforms allow businesses to build their own funnels, and new low value service providers are offering marketing funnel at a price too low to match.

This creates a lot of noise and means that it's harder to stand out in your market, attract high value, high budget customers and justify a \$25,000 price tag.

NO SALES



Customers tell you that they don't have any money, that they can't afford your price and that the competition are cheaper.

"Why would I use you when Company B can do it for cheaper? Or why don't I do it myself with this DIY funnel platform?"

This means that we don't make the income we desire and we're stuck working with low value, low budget clients.

NO CLARITY



Funnel builders get wrapped up in tools, processes and chasing new opportunities. They don't stand out in the market and they're constantly adjusting the service that they deliver.

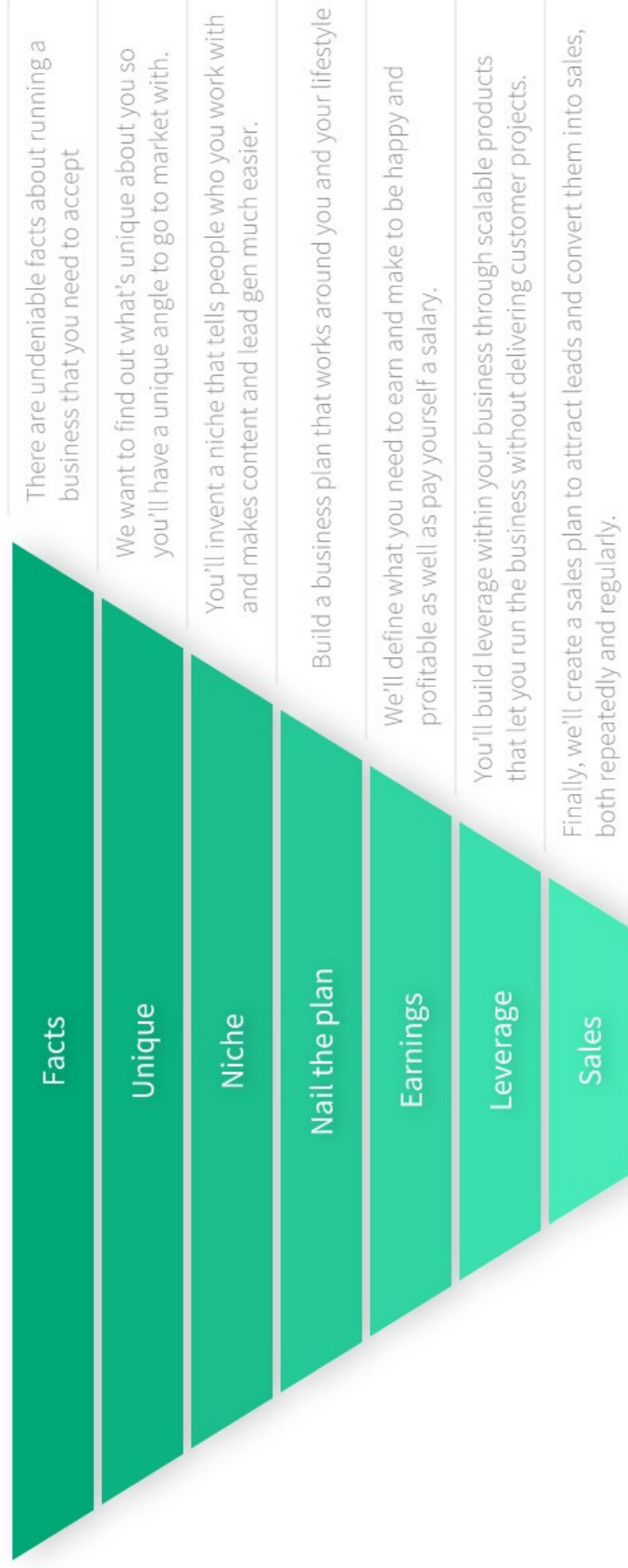
New projects are always bespoke, which eats into profit margins and causes you to deliver the solution, rather than a team. Taking valuable time and money away from family, friends and more enjoyable things.

"Sell Your Service has been very much part of the growth of my company. I've grown about 55% each of the last 2 years. So I've come from having a dream about running my own thing to where I'm now starting to experience the freedom of living a life where I make the rules."

Anchen Le Roux

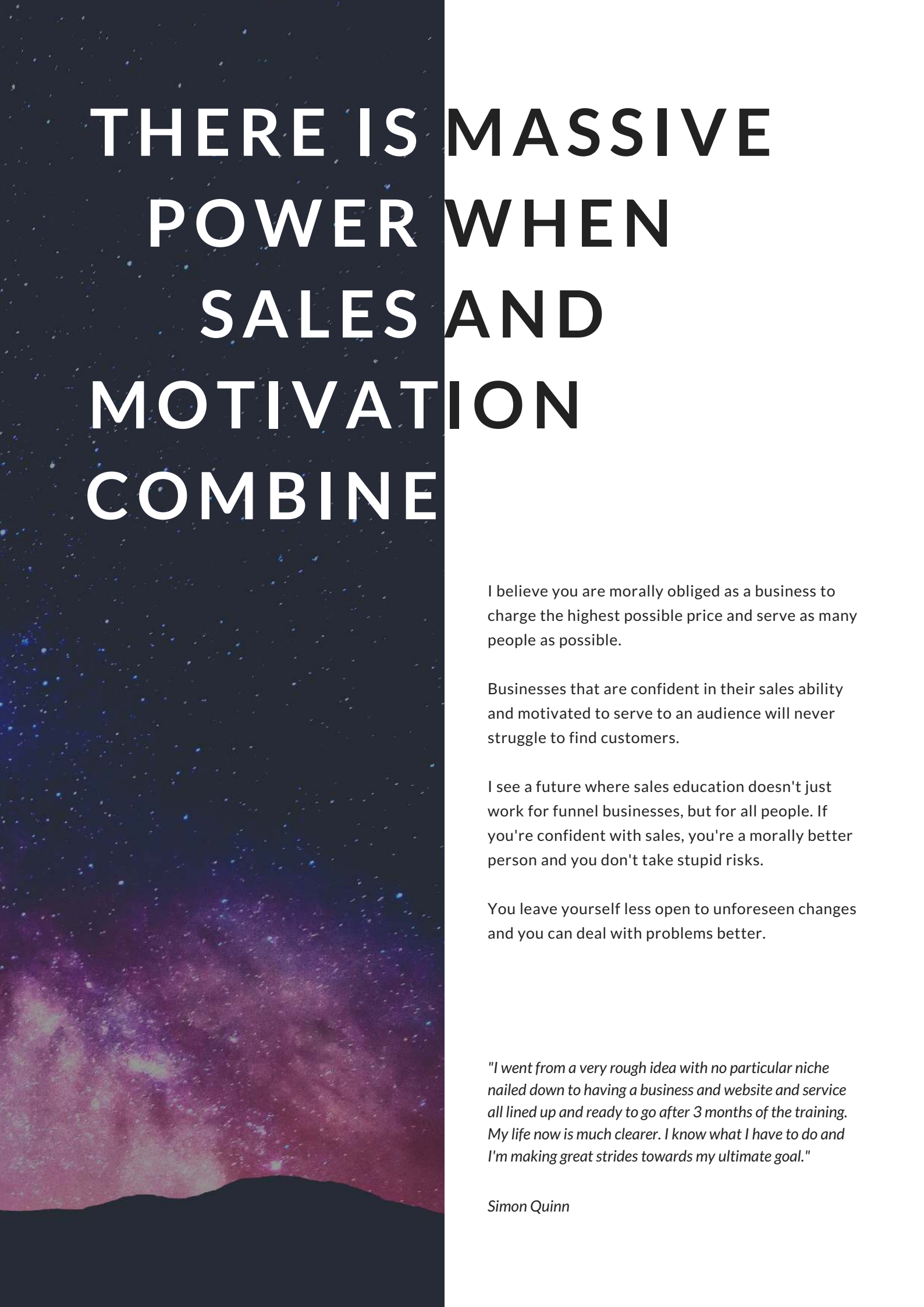
F.U.N.N.E.L.S

We've created a seven part system that helps funnel builders like you create a profitable, successful funnel business that stands out, attracts clients and generates five figure sales.



"The value for money was the best thing. Mike and Sell Your Service are a level above any course I've seen or taken previously. Fantastic value and the return on investment is easy."

Matt Davies



THERE IS MASSIVE POWER WHEN SALES AND MOTIVATION COMBINE

I believe you are morally obliged as a business to charge the highest possible price and serve as many people as possible.

Businesses that are confident in their sales ability and motivated to serve to an audience will never struggle to find customers.

I see a future where sales education doesn't just work for funnel businesses, but for all people. If you're confident with sales, you're a morally better person and you don't take stupid risks.

You leave yourself less open to unforeseen changes and you can deal with problems better.

"I went from a very rough idea with no particular niche nailed down to having a business and website and service all lined up and ready to go after 3 months of the training. My life now is much clearer. I know what I have to do and I'm making great strides towards my ultimate goal."

Simon Quinn



FUNNEL BUSINESS GAMEPLAN

The Funnel Business Gameplan is open for enrollment and I want you to join our growing student membership of funnel builders.

Funnel builders that join our program wake up to new qualified leads in their inbox. They confidently and regularly sell and close on five figure deals, while working around their schedule to spend more time with friends and family.

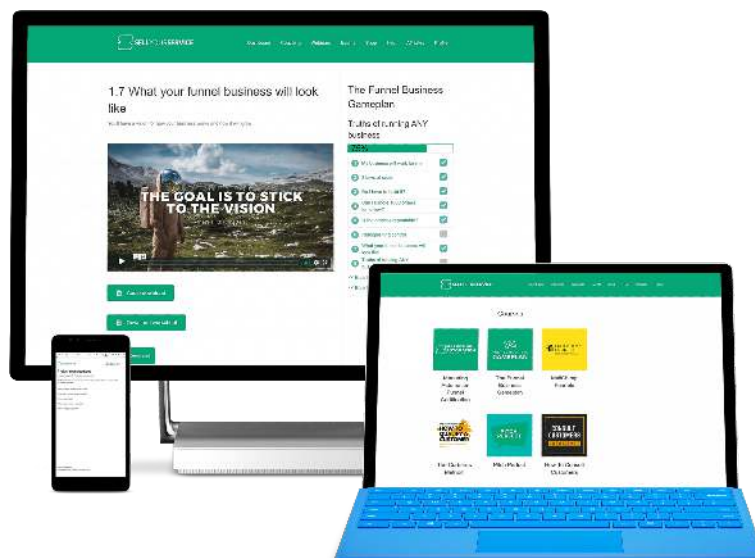
As a result, our funnel builders connect with a deeper purpose and understanding behind their business and have the motivation and resources to live the life they want.

No matter where you are within your funnel business, The Funnel Business Gameplan will help you attract higher quality customers, close larger deals and run a profitable, successful funnel business.

Head to sellyourservice.co.uk/funnel to sign up today.

We have multiple payment plans available and a 30 day money back guarantee. If you think the programme sucks or is low quality, I'll refund every penny.

Funnel builders that work with us find massive clarity and motivation behind what they're selling. They play a bigger game than other marketing services, to become a funnel business that changes lives.





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