



HOW TO ATTRACT MORE CUSTOMERS
FOR YOUR FUNNEL BUSINESS
FUNNEL BUSINESS GAMEPLAN

Where do those types of businesses hang out?

Who do they look up to? What books do they read? What are their interests?

How is their life better?

What does their day look like? How do they feel after working with you? What problem have you solved?

How are you going to help?

What content and products are you going to give them?